

The Foibles of USM Administrators and Their Step-By-Step Thought Process in the Moment

The following is a comment from [EaglePost](#), *Where Southern Miss Fans Meet on the Net*. The date of the post, which is important to the story, is October 8, 2013.

Another TTT moment . . .

by 2nd St. Eagle » Tue Oct 08, 2013 4:55 pm

. . . not that we need another one, but this one occurred today, October 8, while watching local morning news show. Here comes the Southern Miss “buy your tickets” commercial complete with Monken on the field with the east stands behind him telling us to be there at the Rock on August 31 for Texas State University.

A typical USM folly?

USM administrators will never talk about their folly. Here’s a view of USM administrators’ thought processes:

USM administrators hope nobody will notice. But if somebody does notice, USM administrators hoped they’ll forget soon enough—“Move on, nothing to see here.” But if they don’t forget, USM administrators hope they won’t tell anyone. And if they do tell someone, USM administrators hope nobody will believe them. “Shhhh...it never happened. Let’s move forward...” to the next folly.